

A light blue map of North Carolina is positioned in the background, with the PFLAG logo and text overlaid on it.

PFLAG

CHARLOTTE

2024

SPONSORSHIP OPPORTUNITIES



PFLAG CHARLOTTE
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FOLLOW US

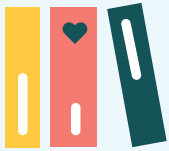
 @pflagcharlotte

PFLAG is an organization working to create a caring, just, and affirming world for LGBTQ+ people. We support families, educate allies, and advocate for equality.



PEER SUPPORT

- Peer Support groups in Charlotte, North Meck, Union County, and online
- New Peer Support workshop series for Spanish Speakers
- Family connections events



EDUCATION

- Fostering Allyship workshops for the workplace, schools, senior living, and faith spaces
- Gender Affirming Care programs for healthcare providers
- Navigating Your Journey workshops for parents and caregivers



ADVOCACY

- The Ally newsletter
- PFLAG Charlotte social media
- Local and regional conferences and events

PFLAG Charlotte is a 501c(3) nonprofit organization. Our Tax ID is 58-1760960.
We invite you to support our organization.

Join Us as an Annual Partner

As a PFLAG Charlotte annual partner, your company is recognized by team members, clients, and community for your leadership commitment to inclusion and belonging. Your funds provide critical operating and programming support, ensuring the long-term sustainability of PFLAG Charlotte's peer support, educational, and advocacy efforts. We invite corporate partners to consider a multi-year commitment.

\$10,000 FUNDS

4

**EDUCATIONAL WORKSHOPS
FOR PARENTS & CAREGIVERS**

\$7,500 FUNDS

3

**LGBTQ+ ALLYSHIP
WORKSHOPS**

\$5,000 FUNDS

3

**FAMILY CONNECTIONS
EVENTS**

\$2,500 FUNDS

10

**PEER SUPPORT GROUP
MEETINGS**

Be a Pride & Purpose Event Sponsor

Your sponsorship of PFLAG Charlotte's Pride & Purpose, our major annual fundraiser, heightens your organization's brand awareness and exposure. Pride & Purpose '23 raised over \$110,000 in support of our mission. Pride & Purpose '24 will host 200 participants for an amazing evening of inspiration. The event includes a silent auction, your favorite beverages, heavy hors d'oeuvres, and plenty of fun!

ANNUAL PARTNERSHIP OPPORTUNITIES*

	Platinum	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporter \$2,500
Invitation to PFLAG Charlotte's Corporate Connections Gathering	♥	♥	♥	♥	♥
Monthly Recognition in The Ally (over 1,500 subscribers!)	♥	♥	♥	♥	♥
Recognition as Partner in a Social Media Post (over 5,500 followers across all platforms!)	♥	♥	♥	♥	
Logo Display on PFLAG Charlotte Website (over 18,000 views annually!)	♥	♥	♥	♥	
Table Top Display at Community Events (40+ per year!)	♥	♥	♥	♥	
Logo Display in Workshop Materials (1200+ participants annually)	♥	♥	♥	♥	
PFLAG Charlotte Workshop for Your Organization (\$2,500 value)	♥	♥	♥		
Linked logo on PFLAG Charlotte Website	♥	♥	♥		
Showcase your organization with co-created content in The Ally	♥	♥			
Our Collaborative Idea Here!	♥				

*We invite your organization to consider a multi-year commitment.

PRIDE & PURPOSE 2024 SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$15,000 (2 Available)	Lead Sponsor \$10,000 (4 Available)	Empower \$5,000	Strengthen \$2,500	Advocate \$1,000	Ally \$500
Name on Event Landing Page	♥	♥	♥	♥	♥	♥
Name/Logo on Screen at Event	♥	♥	♥	♥	♥	
Name/Logo on Silent Auction Page	♥	♥	♥	♥	♥	
Complimentary Event Tickets	8	6	4	2	1	
Dedicated Social Media Post	♥	♥	♥			
Verbal Recognition at Event	♥	♥				
Name/Logo on Event Graphic	♥					

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Donations are tax deductible to the extent allowed by federal law. Donations are nonrefundable and will be used towards PFLAG Charlotte operating expenses.