

**PFLAG**  
**CHARLOTTE**

**2026**

**SPONSORSHIP  
OPPORUTUNITIES**



PFLAG CHARLOTTE  
PO Box 472532  
Charlotte, NC 28247

**PFLAG**  
CHARLOTTE

**LEADING WITH LOVE**

704-942-6857  
pflagcharlotte.org  
support@pflagcharlotte.org



**PFLAG is an organization working to create a caring, just, and affirming world for LGBTQ+ people. We support families, educate allies, and advocate for equality.**

### **COMMUNITY CHECK INS**

- Community Check In groups in Charlotte, Union County, and online
- One to one support available for English and Spanish Speakers
- Family Connections Events



### **EDUCATION**

- Fostering Allyship panels in the workplace, schools, senior living, and faith spaces
- Providing educational opportunities and speakers at Community Check In meetings



### **ADVOCACY**

- Providing The Ally Newsletter to our community with action items
- PFLAG Charlotte Social Media
- Local and regional conferences and events

PFLAG Charlotte is a 501c(3) nonprofit organization. Our Tax ID is 58-1760960.

## **Join Us as an Annual Partner**

As a PFLAG Charlotte annual partner, your company is recognized by team members, clients, and community for your leadership commitment to inclusion and belonging. Your funds provide critical operating and programming support, ensuring the long-term sustainability of PFLAG Charlotte’s community check ins, educational, and advocacy efforts. We invite corporate partners to consider a multi-year commitment. Please reach out to [support@pflagcharlotte.org](mailto:support@pflagcharlotte.org) for more information.

**\$10,000 FUNDS**

**4**

**EDUCATIONAL WORKSHOPS FOR PARENTS & CAREGIVERS**

**\$7,500 FUNDS**

**3**

**LGBTQ+ ALLYSHIP WORKSHOPS**

**\$5,000 FUNDS**

**3**

**FAMILY CONNECTIONS EVENTS**

**\$2,500 FUNDS**

**10**

**PEER SUPPORT GROUP MEETINGS**

# ANNUAL PARTNERSHIP OPPORTUNITIES\*

	Platinum	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporter \$2,500
Invitation to PFLAG Charlotte's Corporate Connections Gathering	♥	♥	♥	♥	♥
Monthly Recognition in The Ally (over 1,500 subscribers!)	♥	♥	♥	♥	♥
Recognition as Partner in a Social Media Post (over 5,500 followers across all platforms!)	♥	♥	♥	♥	
Logo Display on PFLAG Charlotte Website (over 18,000 views annually!)	♥	♥	♥	♥	
PFLAG Charlotte Workshop for Your Organization (\$2,500 value)	♥	♥	♥		
Linked logo on PFLAG Charlotte Website	♥	♥	♥		
Showcase your organization with co-created content in The Ally	♥	♥			
Our Collaborative Idea Here!	♥				

**\*We invite your organization to consider a multi-year commitment**



We are so grateful for your consideration of sponsorship in 2026. We need programming, education, and advocacy efforts now more than ever. Your investment will make the important work of creating a caring, just, and affirming world for LGBTQ+ folks and those who love them possible.



In Gratitude,

Elizabeth Deters, she/her  
Executive Director, PFLAG Charlotte

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*Donations are Tax deductible to the extent allowed by federal law. Donations are nonrefundable and will be used towards PFLAG Charlotte operating expenses.*