PFLAG CHARLOTTE

2027

SPONSORSHIP OPPORTUNITIES

Thank You!

Your gifts play a vital role in bringing education, advocacy, and support resources to the LGBTQ+ community and allies in Charlotte. The need for our work has never been more urgent. As barriers rise in our schools, healthcare, and legislature, your generosity provides the care, visibility, and connection that brings people together and reminds our Charlotte neighbors they are never alone.

All sponsorship opportunities can be customized to fit the needs of your organization. Partner with us in other ways:

- Volunteer
- Workplace Matching
- Silent Auction Donation
- In-Kind Donation

With Gratitude,

Elizabeth Deters, she/her
Executive Director, PFLAG Charlotte

Contact Elizabeth Deters for more information: elizabeth@pflagcharlotte.org - 704-942-6857

PFLAG CHARLOTTE

PFLAG Charlotte works to create a caring, just, and affirming world for LGBTQ+ people and those who love them. We support families, educate allies, and advocate for equality.

Support

- Monthly peer-led support groups
- Family Connections Events
- One-to-one support available in English and Spanish

Advocacy

- PFLAG Charlotte social media
- The Ally newsletter
- Amplifying local initiatives
- PFLAG Advocacy Webinars

Education

- Fostering Allyship workshops for the workplace, schools, senior living, and faith spaces
- Community Outreach

ANNUAL PARTNERSHIP OPPORTUNITIES

	Platinum	Gold $10,000	Silver $7,500	Bronze $5,000	Supporter $2,500
Monthly Newsletter Recognition (1,800+ Subscribers)	♥	♥	♥	♥	♥
Logo on PFLAG Charlotte Website Linked Logo for Silver, Gold, Platinum	♥	♥	♥	♥	♥
Social Media Recognition (6,500+ followers)	♥	♥	♥	♥	
Logo Display on Workshop Materials	♥	♥	♥	♥	
PFLAG Workshop for your Organization	♥	♥	♥		
Co-Created Content in The Ally	♥	♥			
Our Collaborative Partnership Idea	♥				

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PFLAG
CHARLOTTE

Pride & Purpose

Pride & Purpose '27 will host 200 influential and engaged supporters to celebrate 40 years of PFLAG Charlotte.

PFLAG is an organization working to create a caring, just, and affirming world for LGBTQ+ people. We support families, educate allies, and advocate for equality.

February 25, 2027

Supper Club - Charlotte, NC
$145 pp

Event Highlights

- Your favorite bites and beverages
- Live Entertainment
- Silent Auction
- Community Building

Promotion

In addition to being recogized at the event itself, sponsors will reach a wide audience through our social media channels and email newsletter event promotion.

Attendees

We expect 200 community partners, engaged supporters, and corporate partners to be in attendance.

PFLAG Charlotte is a 501c(3) nonprofit organization. Our Tax ID is 58-1760960.
We invite you to support our organization.

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PRIDE & PURPOSE 2027 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor- $10,000

- 8 Tickets
- Name/Logo on screen at event
- Verbal recognition at event
- Social Media Post
- Name/Logo on Event Graphic
- Mention in March Newsletter

Lead Sponsor- $5,000

- 4 Tickets
- Name/Logo on screen at event
- Verbal recognition at event
- Social Media Post

Empower Sponsor- $2,500

- 2 Tickets
- Name/Logo on screen at event
- Verbal recognition at event

Strengthen Sponsor- $1,500

- 1 Tickets
- Name/Logo on screen at event

Advocate Sponsor- $1,000

- 1 Tickets
- Name/Logo on screen at event

Ally Sponsor - $100-500
For Non Profits and Small Businesses

- Pamphlets, business cards, and hand outs shared on the resource table
- Logo displayed on screen at event

All Sponsors Receive:

- **Logo on Event Page**
- **Social media coverage**
- **Recognition in post-event follow up**

Exclusive Event Sponsorships:

- **Bar Sponsor- $3,000**
  - Logo printed on napkins
- **Signature Drink Sponsor - $1,000**
  - Logo displayed on bar signage
- **Sweet Treat Sponsor - $500**
  - Logo Displayed on dessert table
- **Doodle Booth Sponsor - $500**
  - Logo displayed at artist station

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